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Press Release

AWIND INTRODUCES WIRELESS MULTIMEDIA PRESENTATION SYSTEM FOR BUSINESS, CONFERENCES, EVENTING, AND EDUCATION

TAIPEI, TAIWAN (5 October, 2004) – Awind, Inc., a provider of wireless multimedia networking devices and solutions for the digital home, introduced its ImageCaster™ Wireless Presentation System today at the Japan Consumer Electronics Association's CEATEC 2004 conference and exhibition (taking place October 5-9 at the Makuhari Messe in Tokyo). The ImageCaster system connects multiple Windows® PCs and digital projectors together taking information sharing to new heights of convenience and efficiency whether in the conference room, the classroom, the exhibition hall, or anywhere else that critical information is being shared between several people. Teaching materials and image-rich corporate data can be sent directly to other participants' computers so presentations flow like a conversation. The ImageCaster can be seen for the first time at the Awind counter in the DLNA Pavilion (Booth #1A04) in Hall #1. Awind will begin shipping the system in November.

The ImageCaster system consists of Awind's sophisticated PresentationMaster management application software, one or more ImageCaster projector adapters, and one or more Cardbus wireless modem cards. The adapter is connected directly to the video terminal of a digital projector. The PresentationMaster software and the modem cards are installed as needed in any PC that will be participating in the presentation, either as a presenter or a passive viewer.

In use, any connected PC can be given control of the system to transmit presentations or display data and documents via the projector and/or directly on the screens of the other participating PCs. When another user is ready to present, the wireless link and control of the system can easily be switched to that PC with just a few keystrokes, allowing any participant to take control and broadcast their information and materials to everyone else, from the comfort of their seat if they choose.

"We set out to create a new type of communications tool for businesses and educators. One that lifts the level of the traditional Power Point® presentation to a multi-dimensional collaborative affair supporting rich multimedia content such as JPEG images, and MPEG 1, 2 & 4 video," said Dr. Tim Lu, Awind CTO. "The ImageCaster Wireless Presentation System does all of those things and provides notably higher levels of video quality than competitive products while doing so."

Based in Taipei, Taiwan, Awind is an ODM developer, manufacturer and supplier of multimedia IP networking products and solutions for 802.11x WLANs. In addition to the ImageCaster Wireless Presentation System, Awind offers a variety of digital media players, including the recently announced MediaCaster DMP for the digital home. Awind also provides other integrated solutions for business applications and development services for OEMs, brands, and VARs worldwide.

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