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Press Release

AWIND INTRODUCES WIRELESS MULTIMEDIA PRESENTATION SYSTEM FOR BUSINESS, CONFERENCES, EVENTING, AND EDUCATION

TAIPEI, TAIWAN (30 April, 2005) – Awind, Inc., a provider of wireless multimedia networking devices and solutions for the digital home, has introduced its ImageCaster™ Wireless Presentation System. The ImageCaster system connects multiple Windows® PCs and digital projectors together taking information sharing to new heights of convenience and efficiency whether in a conference room, a classroom, an exhibition hall, or anywhere else that critical information is being shared among several people. Teaching materials and image-rich corporate data can be sent directly to other participants' computers so that presentations flow like a conversation.

The ImageCaster system consists of Awind's sophisticated PresentationMaster management application software, one or more ImageCaste projector adapters, and one or more Cardbus wireless modem cards. The adapter is connected directly to the video terminal of a digital projector. The PresentationMaster software and the modem cards are installed as needed in any PC that will be participating in the presentation, either as a presenter or a passive viewer.

In use, any connected PC can be given control of the system to transmit presentations or to display data and documents via the projector and/or directly on the screens of the other participating PCs. When another user is ready to present, the wireless link and control of the system can easily be switched to that PC with just a few keystrokes, allowing any participants to take control and to broadcast their information and materials to everyone else, from the comfort of their seats if they choose.

"We set out to create a new type of communications tool for businesses and educators. One that lifts the level of the traditional Power Point® presentation to a multi-dimensional collaborative affair supporting rich multimedia content such as JPEG images, and MPEG 1, 2 & 4 video," said Dr. Tim Lu, Awind CTO. "The ImageCaster Wireless Presentation System does all of those things and provides notably higher levels of video quality than competitive products while doing so."

Based in Taipei, Taiwan, Awind is an ODM developer, manufacturer and supplier of multimedia IP networking products and solutions for 802.11x WLANs. The ImageCaster is currently in operation at more than 40 organizations in Japan, Taiwan and in Europe. In addition to the ImageCaster Wireless Presentation System, Awind offers a variety of digital media players, including the recently announced MediaCaster / MediaCaster Plus DMP for the digital home. Awind also provides other integrated solutions for business applications and development services for OEMs, brands, and VARs worldwide. For more information, please visit www.awindinc.com.

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